

## **Brisbane Times Insider Panel: Consent and Privacy Collection Notice**

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(ii) Survey responses: We use your survey responses for market research purposes only. We don't use personal information provided in survey responses for marketing purposes or other commercial purposes. We combine the information provided in survey responses to produce "aggregated survey results", and these results do not identify any individual. Any information you provide in survey responses will only be combined with other data, via your express consent. For example, panellist demographic data may be matched to current Fairfax subscriber information (if applicable) but only with the express consent of registered panellists and only in accordance with Australian Market and Social Research Society guidelines.

Disclosure: Unless Fairfax Media is required by law to act otherwise (e.g. under a court order), Fairfax Media will only disclose the personal information of panel members as follows:

(i) Survey responses: We use research partners to help us analyse and code the information you provide in survey responses. These are the only people outside Fairfax Media who see individual survey responses.

(ii) Contact details: If you enter a competition and win a prize, with your consent we will publish your name in our quarterly newsletter. Otherwise, we will not disclose the identity of panel members.

(iii) Aggregated survey results: Aggregated survey results are used by the Herald for its own research purposes. Fairfax Media may share aggregated survey results with its related companies, suppliers and customers, but these results do not identify individuals.

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The Fairfax Privacy Policy can be found at <http://www.fairfax.com.au/privacy.html>.

The Fairfax Privacy Policy applies to the use of personal information in a broader range of circumstances and is therefore subject to the Consent and Collection Notice above.